

WE DO THINGS DIFFERENTLY

At AP, our singular focus is creating and nurturing partnerships that drive **EXCEPTIONAL, MEASURABLE OUTCOMES** for our clients. With our global team, we can focus on data-driven strategy in all key partnership areas in any industry vertical.

Our team is trusted by top brands across industries, helping them connect with the right buyers through performance partnerships, traditional affiliate, influencer, performance PR, content and B2B partnership marketing.

36%

AVERAGE YOY CLIENT PROGRAMME GROWTH



Drive sustainable growth for your brand

721 MILLION

clicks driven to client sites

LONG-TERM STRONG RELATIONSHIPS

with major partners

INNOVATIVE & EXTENSIVE PARTNER PORTFOLIO

CUSTOMISED partner recruitment

\$7.3B

REVENUE DRIVEN IN 2022



Expect a high-touch consultative approach that drives success

NPS OF 62.2

above industry average for marketing services providers

2.9 YEARS

average client tenure, which is above industry average

TOP AWARD HONORS

for performance and culture, awarded consistently

7-10 YEARS

average experience of Senior Account Directors

100M

CONVERSIONS DRIVEN IN 2022



Grow an existing global programme or launch your programme to new regions

LARGEST & MOST EXPERIENCED GLOBAL PARTNERSHIP AGENCY

3 CONTINENTS

hubs located worldwide, with programmes managed in 40+ countries

10+ COUNTRIES

serve as home for our team of employees

20+ LANGUAGES

spoken by global employees

60K

CLICK ACTIVE PARTNERSHIPS



Massive global network of strategic partnerships to grow your programme

60,000

click active partnerships

UNIQUE IN-HOUSE PUBLISHER DEVELOPMENT TEAM

actively nurtures global partnerships

CONTINUAL DISCOVERY & RECRUITMENT

of new, creative, and non-traditional partners

TRUSTED BY

SWAROVSKI

getsmarter[®]
with edX[®]

Google Store

amazon music

Columbia

vistaprint[®]
corporate solutions

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SEE HOW AP CAN MAKE PARTNERSHIP MARKETING WORK FOR YOU.



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